

Indira Gandhi National Open University Regional Centre Chennai

Brief write up on Unnat Bharat Abhiyan and Swach Bharat Abhiyan

Skills and knowledge development are the driving forces behind the financial growth and community development of any country. Skill building is a powerful tool to empower individuals and improve their social acceptance. In today's age of globalization and technological volatility, skill building is an important instrument to increase the efficacy and quality of labour for improved productivity and economic growth. Keeping these points as bench mark IGNOU Regional Centre, Chennai initiated skill development awareness through non formal mode in the following villages for rural youth, school drop-outs, Muslim women, Scheduled Caste & Scheduled Tribe, Self-Help Groups and unemployed youth.

Sl.No	Name of the District	Name of the Village
1	Kanchipuram	Aapur, Mathur, Gudalur
2	Tiruvallore	Ponneri, Madharapakkam, Vaniamalli, Poovalammedu Ponthavakkam, Pazhaverkadu
3	Vellore	Yelagiri Hills,
4	Cuddalore	Kezhavarapet village

The Academics of the Regional Centre have been visited the above villages repeatedly and encouraged them to continue education and acquaint skills through joining IGNOU programmes like CPLT, CFE, CIT, CCITSK, CBS, CIS etc., The Academics of Regional Centre are also motivating the youth and women to join other programmes of IGNOU for their career enrichment. In this regard, awareness programmes was organized in each village to disseminate the importance of skills and provided them the space to understand the programmes of IGNOU and its skill relevance.

To know the skills needed to work as a laboratory technician, basic facilities and equipment in science laboratories and train them in the skills of organizing and managing laboratories, maintaining simple instruments and taking care of laboratory safety aspects. The members attended the programme were enrolled (58) in Certificate Programme in Laboratory Techniques (CPLT) offered by IGNOU for January and July 2018 session.

To improve the learning practice in the skills of listening, speaking, reading writing, communicating grammar and study skills to make the public to function in English in the social spheres and to acquaint them with professional skills which will prepare them for a job and enable them to engage in conversations and write with confidence in all spheres of their daily life a soft skill development programme was organized. 426 candidates enrolled in Certificate in Functional English Programme (Basic Level) (CFE) offered by IGNOU for January and July 2018 session.

To impart fundamentals of Computer systems and information technology and to introduce advanced technologies such as multi-media and Internet a soft skill development programme was organized in the rural areas to get hands on experience in the areas of word processing, spreadsheet, presentation of tools, databases etc., In response to this programmes 353 candidates enrolled in Certificate in Information Technology (CIT), 288 candidates enrolled in Certificate in Communication skills (CCITSK) and 29 candidates enrolled for Advanced Certificate in Information Security (ACISE) in January and July 2018 session admissions. Which enables the unemployed youth to be placed in BPO industry and in IT Sectors.

To develop business skills among the unemployed youth, rural disadvantage sections a programme was organized to improve the knowledge for self-employment opportunities especially in the area of social entrepreneurship. In response to this 496 candidates enrolled in Certificate in Business Skills (CBS) for January and July 2018 session.

To impart scientific and entrepreneurial principles to the farmers involved in mulberry cultivation and silkworm production. A programme was organized. In response to this 28 candidates enrolled in Certificate in Sericulture (CIS) for January and July 2018 session. In response to these skill awareness and career counselling programmes, the Regional Centre Chennai was able to enroll the downtrodden people and rural unemployed youth in the following programmes of IGNOU to fulfill the objectives of IGNOU to reach the unreached.

Programme Code	January 2018 Session	July 2018 Session
ACISE	6	23
ACPDM	8	9
BPP	84	120
CBS	113	383
CCITSK	82	206
CFE	115	311
CFN	137	88
CIS	16	12
CIT	131	222
CPLT	2	56
DBPOFA	8	2
DNHE	100	35
PGDIS	9	8
Grand Total	811	1475

Photos



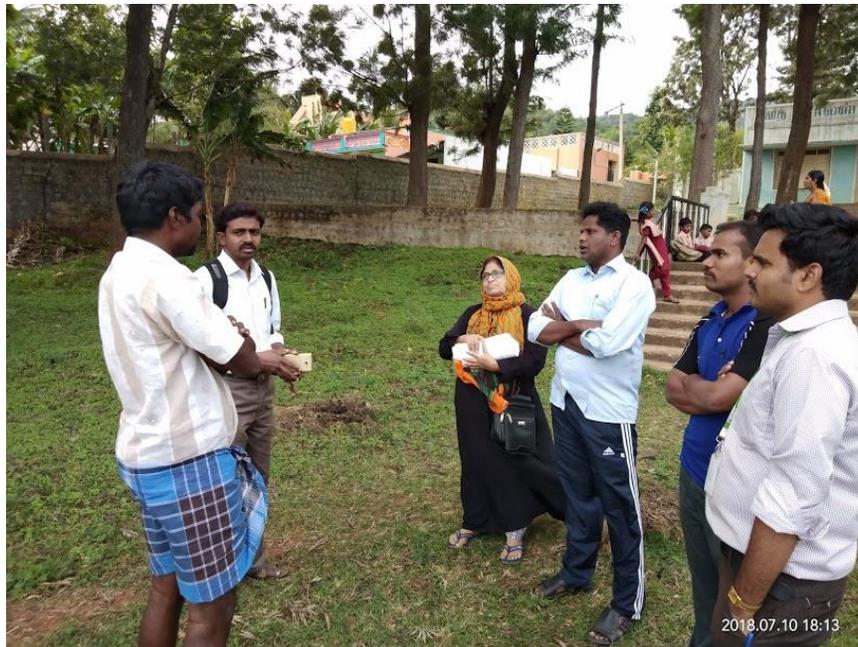
Academics of Regional Centre Chennai interacting with unemployed youth



Rural youth are selecting the programmes on offer for interaction with Academics of Regional Centre



Academics of Regional Centre Chennai interacting with Scheduled Tribes youth



Academics of Regional Centre Chennai interacting with the Head of the Tribal Village



Dr. SK Zareena interacting with the Scheduled Castes girls at Yelagiri Hills



Academics of Regional Centre Chennai interacting with the missionary people to take the IGNOU Programmes to the marginalized communities



Academics of Regional Centre Chennai given career counselling to Scheduled Castes youth



The local Panchayat leader were made involved to take IGNOU Programmes among the Panchayat level schools



Dr. K. Panneerselvam, Deputy Director, Regional Centre Chennai interacting with Self Help Groups leaders of Ayyampettai Village



Dr. S.Kishore, Regional Director interacting with the Faculty Members of Arts and Science College to take IGNOU Programmes to the rural population