

File No.: M.11014/03/2023-CDN (pt. 1)
Government of India
Ministry of Education
Department of Higher Education
(CDN Section)

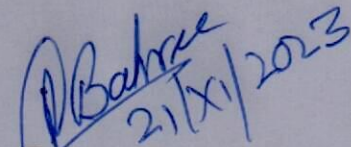
229C-Wing, Shastri Bhawan, New Delhi
Dated the 21st November, 2023

OFFICE MEMORANDUM

Subject: Request for extending necessary support and or instructions to concerned agencies about the involvement of Brahma Kumaris with the NMBA - reg

The Undersigned is directed to forward herewith an O.M. no. DP-4/1/2023-US(DP) (69780) dated 14.11.2023 received from Ministry of Social Justice and Empowerment on the subject cited above.

2. The aforesaid letter is self-explanatory. All the Bureau Heads are requested for taking necessary action as deemed appropriate at their end.


21/11/2023

(Rajeev Bahree)
Under Secretary (CDN)
Tel: 724

Encl: As above

To

AS(Edu.)	
JS & FA	
JS(TE)	
EA(HE)	
JS(P & ICC)	
JS(Mgt & MC& scholarship)	
JS(TEL)	
JS(Admin)	
ADVISER (Cost)	
DDG Statistics	

Copy to : US(HE-CDN)



F.NoDP-4/1/2023-US(DP) (69780)

Government of India

Ministry of Social Justice and Empowerment
Department of Social Justice and Empowerment

Shastri Bhawan, New Delhi-110001

Dated: 14th November, 2023

OFFICE MEMORANDUM

Subject: Request for extending necessary support and or instructions to concerned agencies about the involvement of Brahma Kumaris with the NMBA

Ministry of Social Justice & Empowerment launched the Nasha Mukta Bharat Abhiyaan (NMBA) in August 2020 to take on the issue of Substance use through mass awareness. Since its launch, 3 years ago, the Abhiyaan has been extended to all the Districts of the country and has transformed into a jan andolan through the participation of 10.56+ Crore citizens of the country. In this context, this Department has signed Memorandum of Understanding (MoU) with Brahma Kumaris to spread awareness about drug prevention under Nasha Mukta Bharat Abhiyaan (NMBA).

2. While reviewing the activities being undertaken by Brahma Kumaris as per provisions of MoU, it has been observed that Brahma Kumaris are facing problems in carrying out awareness generation activities in schools, colleges and Universities. A request has been made by them for support in schools, Colleges/Universities for cooperation with Brahma Kumaris in organizing various activities under NMBA.

3. In view of above, it is requested to issue necessary instructions to



JSL (GDN)
WJ
16/11

R
17/11

DS (GDN)

17/11/23
S (GDN)
17/11/23
Aso (1)

State Education Departments to extend necessary support to Brahma Kumaris for carrying out their activities of Nasha Mukta Bharat Abhiyaan in schools, colleges and Universities.

4. This issues with the approval of the competent authority.

Signed by

Rajeev Kumar

Date: 14-11-2023 18:26:17

(Rajeev Kumar)

Under Secretary to the Government of India

Tel. No. 011-23385171

Email: rajeev.swati@nic

To

The Secretary,
Ministry of Education,
Shastri Bhavan, New Delhi.

Copy to:

Brahma Kumaris, Dwarka, Sector 17A, New Delhi Email
brahmakumaris.dwarka@gmail.com

Request for extending necessary support and or instructions to concerned agencies about the involvement of Brahma Kumaris with the NMBA

From : Prateek Yadav <prateek.yadav323@gov.in> Thu, Nov 16, 2023 11:35 AM
Subject : Request for extending necessary support and or instructions to concerned agencies about the involvement of Brahma Kumaris with the NMBA 1 attachment
To : Sanjay Kumar <secy.sel@nic.in>, K. Sanjay Murthy <secy.dhe@nic.in>
Cc : brahmakumaris dwarka <brahmakumaris.dwarka@gmail.com>, Rajeev Kumar <rajeev.swati@nic.in>, BhanuPratapSingh Asst <bhanu.ps@gov.in>

Sir/Madam

Please find attached letter on the above mentioned subject.

Regards
Prateek Yadav
ASO (DP-I)
Ministry of Social Justice & Empowerment



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83 KB