



**BBA@  
Workplace**

Work-based Degree by IGNOU & MKCL



**MKCL**

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## Admission to BBA (Services Management)

Indira Gandhi National Open University (IGNOU) in collaboration with the Maharashtra Knowledge Corporation Limited (MKCL) Announces the Admission to the Work-based “Bachelor of Business Administration (Services Management)” for January 2020 session

### Highlights of this Programme:

- Education, Experience & Earning at the same time
- Practical experience in the company for 3 years while pursuing studies
- Monthly stipend as indicated by the company
- 3 Years Degree Programme, 2 semesters each year
- On completion the student will get a BBA Degree from IGNOU & work experience certificate from the company
- Work-based eLearning with mentoring by industry professionals
- Learning materials will be provided in a Laptop / Tablet / Smartphone

### Eligibility:

- Passed 10+2 or equivalent from a recognized institution as on 1<sup>st</sup> January 2020
- Attained at least 18 years of age on 1<sup>st</sup> January 2020
- Cleared the Entrance Exam conducted for the purpose of admission to this programme
- Working / Willing to work full time in services industry as an Intern / Apprentice / Employee

### Programme Details:

- Duration : 3 Years
- Medium: English
- Fees: Rs. 20,000/- per year

The details of Industry internship availability are given on the website. For pursuing this programme, students have to reside at the place wherever they are selected for the Internship.

**Last date for applying** : December 20, 2019

**Date of Entrance Exam** : December 22, 2019

**For more information about the entrance Exam, online application and other details:**

**Visit website:** [ignou.mkcl.org](http://ignou.mkcl.org) or [ignou.ac.in](http://ignou.ac.in)  
or [bbaworkplace.mkcl.org](http://bbaworkplace.mkcl.org)

**Email:** [bba@mkcl.org](mailto:bba@mkcl.org)

For direct support call us on: 8411960005

**Registrar (SRD)  
IGNOU**